

MOM'S JOY ROOM

Where Obsolescence Ends and Wonder Begins

2964 Fairmont Road • Morgantown, West Virginia 26501 • (304) 282-3671

CERTIFICATE OF AUTHENTICITY & APPRAISAL

"Rody" Bounce Horse

Ledraplastic — Made in Italy • Design Introduced 1984 • Inflatable Ride-On Toy

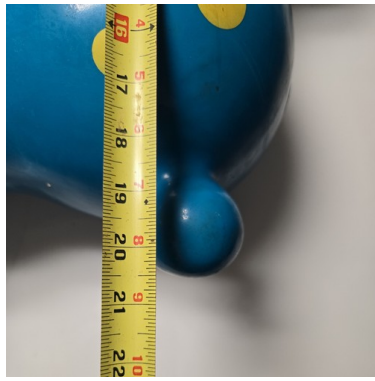
ESTIMATED WORTH

\$45 – \$85

Reflects the Made-in-Italy pedigree, bright unfaded color, and the enduring popularity of this classic design.



Rody in his bright vintage blue



The classic smiling face that made him a nursery favorite



Sturdy vinyl construction, still holding his shape and bounce

History & Background

Few children's toys can claim a pedigree like Rody's. He was born on February 14, 1984, at Ledraplastic — an Italian manufacturer better known for its professional-grade Gymnic balance balls used in gyms and therapy studios worldwide. The company's designers, working with the same heavy-duty vinyl and rotational molding techniques used for their exercise equipment, sculpted a bouncing horse: a plump, cheerful mount with a smile that has introduced generations of toddlers to the joy of a first "ride."

Rody became one of the most beloved ride-on toys of the late twentieth century. Children sit astride his rounded back, grip his ears, and bounce away — play that pediatric experts praised for building balance, coordination, and strength. Produced in a rainbow of colors over four decades, Rody has never left production, and original Made-in-Italy examples are increasingly appreciated by collectors of vintage toys and by parents who remember their own.

This example carries the "Made in Italy" pedigree of the Ledraplastic line, in a bright blue that still holds its color. He joined the Mom's Joy Room collection in September 2026 — a toy that has been making little riders giggle for over forty years, and one that is every bit as ready for his next bounce as his first.

Notable Information

- ◆ Maker: Ledraplastic (Gymnic line), Italy — design introduced February 14, 1984
- ◆ Construction: heavy-duty molded vinyl, inflatable, holds shape and air
- ◆ Size: approximately 20" in length
- ◆ Color: bright blue, vibrant and unfaded
- ◆ Condition: very good — bright color, supple vinyl, no visible cracking
- ◆ Design status: a classic of Italian toy design, in continuous production for over 40 years
- ◆ Joined the collection: September 2026

Collector's Notes

Rody has been made continuously since 1984, so age is judged by construction and molding details rather than by design alone; the Made-in-Italy marking distinguishes original Ledraplastic production from the many later imitations made elsewhere. Vintage-labeled Rody horses in good condition currently list between \$35–\$55 in the secondary market, with bright, unfaded examples commanding the upper tier of the estimate above. He is also a working toy — fully rideable for a new generation, which gives him appeal both as a collectible and as a gift.

*"Forty years of first rides, first giggles, and first falls that ended in laughter —
some ponies never need saddles, just a child with somewhere to bounce."*

Mom's Joy Room
2964 Fairmont Road
Morgantown, WV 26501

Sandy Wade
PROPRIETOR
September 30, 2026

