

MOM'S JOY ROOM

Where Obsolescence Ends and Wonder Begins

2964 Fairmont Road • Morgantown, West Virginia 26501 • (304) 282-3671

CERTIFICATE OF AUTHENTICITY & APPRAISAL

"Teddi" the Generation Bear

The Sheep Shack Inc., Boise, Idaho • Genuine Sheepskin • 19" • circa 1978

ESTIMATED WORTH

\$45 – \$90

Reflects his documented maker, generous 19" size, and complete original styling with vest and bow.



Teddi — brown fleece head, cream body, suede vest, and a plaid bow, all original

History & Background

In the 1970s, Boise, Idaho was home to The Sheep Shack — a shop that made its name selling

authentic shearling coats and natural sheepskin leather apparel during the great sheepskin boom of the era, when shearling coats, vests, and flying jackets were the height of American fashion. The shop's craftsmen worked in genuine hide and fleece, and out of that same workshop came a small line of specialty pieces that carried the shop's name far beyond Idaho: Teddi the Generation Bear, a sheepskin teddy bear sold alongside the coats and dated to 1978.

Teddi is very much a child of that shop. He is sewn entirely in genuine sheepskin shearling, with a rich brown fleece head, a cream fleece body, and dark suede paw pads and inner ears — the same materials, and very likely the same hands, that went into the shop's coats. He wears his original tan suede vest, finished with a side button closure, and a plaid ribbon bow at his neck. His oval head, amber button-style eyes, and hand-stitched nose and mouth are the hallmarks of the documented Teddi design, which collectors recognize by exactly this combination of colors and styling.

Sheepskin bears occupy a warm corner of the teddy world: softer and heavier than plush mohair, they were made to be hugged as much as displayed, and most were loved threadbare. A survivor like Teddi, with his fleece full and his wardrobe complete, represents the line well. He joined the Mom's Joy Room collection in October 2026, ready for his second generation of admirers — which is, after all, exactly what he was named for.

Notable Information

- ◆ Maker: The Sheep Shack Inc., Boise, Idaho — 1970s shearling apparel shop; bear line dated 1978
- ◆ Line: "Teddi the Generation Bear" — documented design (brown fleece head, cream body, suede vest with side button closure)
- ◆ Size: approximately 19" — larger than the commonly found examples
- ◆ Materials: genuine sheepskin shearling, suede paw pads and inner ears, suede vest, plaid ribbon bow
- ◆ Features: oval head, amber button-style eyes, hand-stitched nose and mouth
- ◆ Condition: fleece full and clean, vest and bow original and intact; honest age-consistent wear
- ◆ Joined the collection: October 2026

Collector's Notes

Teddi's value rests on his documented provenance — The Sheep Shack is a recognized name among vintage sheepskin collectors, primarily through its sought-after 1970s shearling coats, and the bear line is far less common than the coats. This example shows the documented design features clearly: the two-tone fleece, the vest with side button, and the plaid bow. His 19-inch size is generous for the line and appeals to cabin, western, and rustic-decor buyers as well as bear collectors. Examples with intact vests and bows consistently outsell stripped-down survivors.

"He was made from coat-quality fleece an Idaho shop, and named for the next generation. He's ready for it, too."

Mom's Joy Room
2964 Fairmont Road
Morgantown, WV 26501

Sandy Wade
PROPRIETOR
October 8, 2026