

MOM'S JOY ROOM

Where Obsolescence Ends and Wonder Begins

2964 Fairmont Road • Morgantown, West Virginia 26501 • (304) 282-3671

CERTIFICATE OF AUTHENTICITY & APPRAISAL

Jingle Toddler Thumbelina

Ideal Toy Corporation • 1968 • Working Pull-String Action

ESTIMATED WORTH

\$60 – \$110

Reflects the working action mechanism and original clothing. Value rises toward the top of the range with the full set of accessories.



Her smiling vinyl face, blue eyes and red-and-white striped scarf



The working action mechanism: the pull string at her back



Full-length: her sweater, striped scarf, blue skirt, socks and shoes

History & Background

The Thumbelina doll was one of the Ideal Toy Corporation's most inventive baby dolls of the 1960s. She was designed to move: a pull string at her back made her wiggle and squirm in a lifelike way, so that children could hold a doll that seemed to be alive. The idea proved so popular that Ideal built a whole family around it, with newborn, toddler and sister versions, along with clothing and play accessories.

This is the Toddler version from 1968, sold with the "Jingle" name. She has the smiling, rounded vinyl

face of the toddler dolls, with blue eyes, painted lashes and soft blonde rooted hair, and she sits on a soft cloth body that holds the mechanism. Her working action is visible in the second photo: a pull string at the back of her cloth body brings her to life, and the action works as it should. She wears a red knit sweater, a red-and-white striped scarf over a blue gathered skirt.

She arrived on her own, with none of her original play accessories; a vintage pony has since been located to keep her company, and the two display together nicely. She joined the Mom's Joy Room collection in October 2026.

Notable Information

- ◆ Maker: Ideal Toy Corporation; Toddler Thumbelina, dated 1968
- ◆ Action: pull-string mechanism in the cloth body, in working order
- ◆ Face: smiling vinyl face, blue eyes, painted lashes, blonde rooted hair
- ◆ Clothing: red knit sweater, red-and-white striped scarf, blue gathered skirt, white socks and white shoes
- ◆ Accessories: none included — she arrived as the doll alone (the seller's accessory claim proved mistaken)
- ◆ Reference number noted on the listing: BTT9-H-124
- ◆ Joined the collection: October 2026

Collector's Notes

Working Thumbelinas are the ones collectors want, because the mechanisms in many of these dolls have stopped over the years. Complete sets with the original walker or pony sell for more than a doll alone; this doll arrived without accessories, though a vintage pony has since been located to keep her company. The pull string should be drawn out gently and never yanked, and the doll is best kept out of sun and damp.

"Wind her up and she wriggles, just as she did for a child in 1968."

Mom's Joy Room
2964 Fairmont Road
Morgantown, WV 26501

Sandy Wade
PROPRIETOR
October 11, 2026