

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF AUTHENTICITY



Photographed in original box

CURRENT MARKET VALUE

\$150 – \$250

*Based on 2024–2025 auction & resale data
for comparable Lenci felt dolls in box with COA*

Isabella in Pink

Lenci Felt Collector Doll — Made in Italy

HISTORY

Lenci dolls were born in Turin, Italy in 1919, created by Elena Scavini and her brother Bubine König. The name "Lenci" derives from the company's Latin motto: *Ludus Est Nobis Constanter Industria* — "To Play Is Our Constant Work." Lenci pioneered the art of pressed felt dollmaking, elevating it from a folk craft to fine collectible art. The dolls became celebrated worldwide for their hand-painted faces, expressive glass eyes, and exquisitely designed costumes. By the mid-20th century, Lenci had become one of Italy's most iconic doll makers. Their collector series of the 1980s and 1990s brought Lenci artistry to a new generation of enthusiasts.

NOTABLE INFORMATION

- ♦ Manufacturer: Lenci, Turin, Italy — founded 1919
- ♦ Name: **Isabella in Pink**
- ♦ Style: Collector series blonde girl doll, approx. 17"–20"
- ♦ Materials: Pressed felt face, cloth body, hand-painted features
- ♦ Costume: Pink dress with purple floral apron overlay, eyelet lace trim, pink felt hat & shoes
- ♦ Presented in original decorated Lenci gift box
- ♦ Includes original hang tag/ribbon — hallmark of authentic Lenci pieces
- ♦ Condition: Excellent — no odors, no damage observed
- ♦ Era: 1980s–1990s collector/reproduction series

COLLECTOR NOTES

"Isabella in Pink" exemplifies the charm and craftsmanship of Lenci's beloved collector series. Dolls retaining their original box, hang tags, and ribbon labels command a premium on the secondary market. This example's vibrant original costume, pristine condition, and original

packaging make her a standout piece for any serious collection.

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Sandy Wade, Proprietor

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