

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF AUTHENTICITY



Composition Shirley Temple doll, 1930s-40s, fur coat, hat & satchel purse — good condition

CURRENT MARKET VALUE

\$400 – \$800

Based on comparable sales of CONFIRMED ORIGINAL, marked Shirley Temple dolls in genuine fur outfits — an outfit type rarely found intact today

Shirley Temple Doll — Fur Coat & Hat

Ideal Novelty & Toy Co. — Composition, circa 1930s

HISTORY

Shirley Temple became the biggest child star of the Great Depression era, and the Ideal Novelty & Toy Company capitalized on her fame with one of the most successful licensed dolls in American history, beginning in 1934. Alongside the standard dress-and-shoes outfits, Ideal produced a range of more elaborate costume sets for the Shirley Temple doll line, including winter outerwear such as this matching fur coat and hat ensemble — dressier presentation pieces meant to mirror the fashionable outfits Shirley herself wore in publicity photos and film promotions of the era.

NOTABLE INFORMATION

- ◆ Maker: Ideal Novelty & Toy Company — U.S.A. — CONFIRMED marked
- ◆ Material: composition head, arms, and legs (standard for the line)
- ◆ Mohair curled wig, sleep eyes, open smiling mouth — classic Shirley likeness
- ◆ Outfit: matching fur coat, fur hat, and accessory satchel purse — white socks and shoes
- ◆ Era: 1930s–1940s
- ◆ Outfit CONFIRMED original to the doll — genuine fur coat, hat & purse set, not a later addition
- ◆ Genuine fur coat/hat Shirley Temple outfits are increasingly scarce to find intact — a significant rarity driver
- ◆ Condition: good, per owner assessment

COLLECTOR NOTES

Composition Shirley Temple dolls span a very wide value range — from roughly \$150–200 for well-worn, unboxed examples up to \$600–1,800+ for pristine dolls with original box, pin/button, and a documented rare

outfit. With the maker's mark and original fur ensemble now confirmed, this doll moves solidly into the upper tier of composition Shirley Temple collecting. Genuine fur coat-and-hat outfits from this era are increasingly hard to find intact — most surviving examples lost their fur pieces to wear, moths, or separation from the doll over the decades — so a doll that retains its original, confirmed fur coat, hat, and purse together commands a real premium over the far more common dress-and-shoes examples. Comparable "tagged, all-original fur coat" Shirley Temples have been marketed specifically as rare finds in the collector market.

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Sandy Wade, Proprietor

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