

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF DESCRIPTION & VALUATION

1940s Georgene Novelties "Johnny Gruelle's Own" Raggedy Ann & Andy — Matched Pair

RAGGEDY ANN & ANDY

15" Cloth Dolls by Georgene Novelties, Inc. — Johnny Gruelle Design — Circa 1940s



Matched 15" Pair — Original Georgene Outfits, Yarn Hair, "I Love You" Heart

CURRENT MARKET VALUE

\$300 – \$650 (pair)

*Genuine matched pair, original tags & clothing,
circa 1940s Georgene Novelties production*

Raggedy Ann & Andy — 15" Matched Pair

Georgene Novelties, Inc., New York City

Johnny Gruelle Design — Circa 1940s

DESCRIPTION

This 15" matched pair of Raggedy Ann and Raggedy Andy dolls was produced by Georgene Novelties, Inc. of New York City, which held the exclusive license to make "Johnny Gruelle's Own Raggedy Ann & Andy Dolls" beginning in 1938, granted by Gruelle's widow Myrtle following his death. Both dolls feature the printed "I Love You" heart on the chest that has become the character's signature emblem, orange yarn hair, triangle nose, button-style shoe-black feet, and their original Georgene-manufactured outfits — a floral print dress for Ann and a checked shirt with sailor cap for Andy. Sandy confirms both dolls carry their original Georgene production tags sewn into the body.

NOTABLE INFORMATION

- ◆ Maker: Georgene Novelties, Inc., New York City
- ◆ Size: 15", true matched pair
- ◆ Original Georgene tags present on both dolls
- ◆ Printed "I Love You" heart on chest of both dolls
- ◆ Original outfits: floral dress (Ann), checked shirt & sailor cap (Andy)
- ◆ Era: Circa 1940s Georgene production run

◆ "Georgene Novelties held the Raggedy Ann and Andy license from 1938 until the early 1960s, making it the doll world's original licensed producer of Johnny Gruelle's beloved characters — genuine, tagged Georgene pairs are the gold standard collectors look for." ◆

ITEM	EST. VALUE
Raggedy Ann, 15", original tag & outfit	\$150 – \$325
Raggedy Andy, 15", original tag & outfit	\$150 – \$325
Combined Value — Matched Pair	\$300 – \$650

Honest Disclosure: Valuation is based on documented sales of genuine, correctly-sized Georgene Raggedy Ann and Andy pairs with intact production tags and original clothing — comparable single 15"–19" Georgene examples have sold in the \$100–\$300 range depending on condition, while true matched original pairs with tags command a premium toward the higher end. Exact value depends on close inspection of fabric fading, stitching repairs, hair loss, and whether clothing is fully original versus replaced; this has not been physically verified beyond the photograph provided. Larger and rarer Georgene sizes/variants (such as 24" pairs or the "Silsby" tag variant used briefly in 1946) can bring significantly more.

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Certificate Issued: July 2026 | Values based on eBay, Etsy & collector market data 2024–2025

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