

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF DESCRIPTION & VALUATION

Madame Alexander Composition Doll — All Original

BABY MCGUFFEY ANA

12" Madame Alexander, Circa 1939 — All Original Composition, Mohair Wig



*Original Mohair Wig with Ruffled Bonnet, Green Sleep Eyes
Original Pink Floral Print Dress with Ric-Rac Trim*

CURRENT MARKET VALUE

\$150 – \$350

*All-original Madame Alexander McGuffey Ana,
12", great condition per owner*

Baby McGuffey Ana — 12" Madame Alexander
Composition, Princess Elizabeth Face Mold
Circa 1939 — Made 1937–1944

DESCRIPTION

This 12" Baby McGuffey Ana doll was produced by Madame Alexander, one of the most respected American doll companies of the 20th century, using the company's "Princess Elizabeth" face mold. She has a composition head and body, green glass sleep eyes with painted lashes, an original mohair wig styled beneath a ruffled bonnet trimmed in red, and her original pink floral print dress with ric-rac trim, matching hat, and shoes — described by Sandy as all-original and in great shape.

NOTABLE INFORMATION

- ◆ Maker: Madame Alexander
- ◆ Character: Baby McGuffey Ana
- ◆ Face mold: Princess Elizabeth
- ◆ Size: 12"
- ◆ Production era: 1937–1944 (dated by owner to 1939)
- ◆ All original: mohair wig, bonnet, dress, shoes

◆ *"The McGuffey Ana doll was named for the character in the popular McGuffey Readers schoolbooks and was one of Madame Alexander's best-selling lines of the late 1930s, produced in sizes from 9 to 22 inches using the same Princess Elizabeth mold used for several of the company's other period characters."* ◆

Honest Disclosure: Comparable all-original Madame Alexander McGuffey Ana dolls in this size range have sold anywhere from roughly \$150 to \$300 depending on completeness and condition, with exceptional tagged examples reaching \$500+ at specialty auction. Composition dolls of this era commonly show fine surface craquelure (hairline crazing) with age, which appears present to some degree in the photograph provided around the eyes and cheeks — this is typical of 85+ year old composition and does not necessarily indicate poor overall condition, but it has not been physically inspected in hand. The value stated assumes stable, non-flaking composition and does not reflect any restoration or repainting, which has not been confirmed either way.

Mom's Joy Room | Morgantown, WV
Certificate Issued: July 2026 | Values based on eBay, Etsy & Ruby Lane market data
2024–2025

Sandy Wade, Proprietor

Sandy Wade,
Proprietor
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