

# MOM'S JOY ROOM

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## CERTIFICATE OF AUTHENTICITY & VALUATION



*Sarreid Ltd. — Attributed  
Large Solid Brass Reclining Reindeer — Pair  
Hollywood Regency / MCM — circa 1970s*

### CURRENT MARKET VALUE

**\$350 – \$550**

*Matched pair — Sarreid attributed  
Based on Chairish (\$381–\$426),  
Etsy (\$553) & 1stDibs sold data*

### Sarreid Ltd. Large Solid Brass Reclining Reindeer

*Matched Pair — Hollywood Regency / Mid-Century Modern  
— circa 1970s*

*Attributed to Sarreid Ltd. — Wilson, North Carolina / Spain*

### HISTORY

**Sarreid Ltd.** was founded in 1967 when Alex Sarratt and Walter Reid traveled to Spain in search of unique handcrafted treasures, discovering a world of artisanal metalwork and decorative art. They launched Sarreid Ltd. as an importing company, bringing beautifully handcrafted home accents — ceramics, wood carvings, brass work, and leather goods — to the American market.

Through the 1970s and 1980s, Sarreid became one of the most respected names in American home décor, known for sourcing and producing exceptional decorative brass pieces through partnerships with artisans in Spain, Korea, and beyond. Their large-scale solid brass animal sculptures — particularly their celebrated reclining deer and reindeer — became iconic pieces of the **Hollywood Regency** and **Mid-Century Modern** decorating movements and are among the most sought-after Sarreid pieces by collectors today. This matched pair of large reclining reindeer with majestic antlers and finely detailed engraved coats exemplifies the quality and artisanal excellence that made Sarreid a household name among interior designers.

### NOTABLE INFORMATION

- ◆ **Maker:** Attributed to Sarreid Ltd. — Wilson, NC / Spain / Korea — est. 1967
- ◆ **Subject:** Matched pair of large reclining reindeer with full antlers

- ✦ Material: Solid cast brass — substantial weight and heft
- ✦ Style: Hollywood Regency / Mid-Century Modern decorative brass
- ✦ Period: circa 1970s
- ✦ Detail: Finely engraved decorative coat patterns — exceptional artisanal quality
- ✦ Antlers: Tall, branching antler formations — highly detailed casting
- ✦ Condition: Excellent — warm polished brass, matched pair intact
- ✦ Size: Large-scale — impressive display presence
- ✦ Comparable: Chairish listings \$381–\$426; Etsy \$553; 1stDibs sold examples

### COLLECTOR NOTES

Sarreid brass animal sculptures are among the most coveted pieces in the Hollywood Regency and MCM collector market. The large reclining reindeer form is particularly iconic — appearing regularly on Chairish, 1stDibs, and Etsy at premium prices — and a **matched pair** in excellent condition commands a strong premium over single examples. The combination of the Sarreid attribution, exceptional scale, majestic full antlers, and finely engraved decorative body detail makes this pair exceptional. Interior designers actively seek Sarreid brass pieces for high-end residential projects, driving sustained demand. These reindeer are equally stunning as year-round sculptural décor or as spectacular holiday display pieces.

**Pair Value Note:** Matched pairs of Sarreid brass reindeer sell for significantly more than single examples. A single reclining Sarreid brass reindeer typically sells for \$150–\$275; a matched pair in consistent condition such as this commands \$350–\$550 on the current collector market, with exceptional examples reaching higher on 1stDibs and at specialty auction.

Mom's Joy Room | Morgantown, WV  
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Sandy Wade, Proprietor

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