

MOM'S JOY ROOM

Where Obsolescence Ends and Wonder Begins

2964 Fairmont Road • Morgantown, West Virginia 26501 • (304) 282-3671

CERTIFICATE OF AUTHENTICITY & APPRAISAL

"Rhett & Mammy's Red Petticoat" Musical Figurine

San Francisco Music Box Company • "Gone With The Wind" Licensed Collection • Wind-Up Music Box, Complete With Original Box

ESTIMATED WORTH

\$75 – \$125

Complete with original box — loose examples of this line typically bring only \$20-45.



Rhett presents Mammy with a small wrapped gift beside the Tara backdrop plate



A glimpse of Mammy's red petticoat, and the "Gone With The Wind" nameplate on the base



Underside wind-up mechanism and San Francisco Music Box Co. manufacturer's mark

History & Background

The San Francisco Music Box Company produced a well-loved line of licensed "Gone With The Wind" musical figurines from the late 1980s through the 1990s, translating iconic moments from Margaret Mitchell's 1936 novel and the beloved 1939 film into hand-painted resin scenes mounted on turned wood-tone bases, each fitted with a wind-up musical mechanism and a brass or resin nameplate reading

"Gone With The Wind." The line covered a range of scenes from the story — Rhett and Scarlett's romance, Twelve Oaks, and quieter domestic moments between the household's key figures.

This piece captures one of the story's most tender and often-overlooked exchanges: Rhett Butler presenting Mammy with a red taffeta petticoat, a gift meant to win her trust and, in the novel and film, to coax her into showing a rare flash of vanity and warmth beneath her famously stern exterior. The scene is a favorite among collectors of the "Gone With The Wind" licensed figurine lines precisely because it moves away from the romance between Rhett and Scarlett to spotlight Mammy, one of the story's most memorable and complex supporting characters. The hint of red ruffle visible beneath Mammy's dark skirts in this figurine is a deliberate, well-observed nod to that gift.

As with the rest of the San Francisco Music Box Company's "Gone With The Wind" line, these figurines were sold as home decor and collectible gift items rather than limited editions, but survival with the original packaging intact — as with this example — is notably less common than the loose figurine alone, since the boxes were rarely kept once the piece was placed on display. The underside retains the manufacturer's wind-up mechanism and identifying mark, confirming the San Francisco Music Box Company as the maker.

Notable Features

- ◆ San Francisco Music Box Company, official licensed "Gone With The Wind" collection, late 1980s-1990s
- ◆ Hand-painted resin figures of Rhett Butler and Mammy on an oval turned wood-tone base
- ◆ Painted floral carpet detail and Tara estate backdrop plate set into the base
- ◆ Red petticoat ruffle detail beneath Mammy's skirt, referencing the story's famous gift scene
- ◆ "Gone With The Wind" nameplate affixed to the front of the base
- ◆ Working wind-up musical mechanism, manufacturer's mark on underside
- ◆ Complete with original manufacturer's box — a notable plus for collectors, as most surviving examples are found loose

Collector's Notes

This is the second San Francisco Music Box Company "Gone With The Wind" figurine in the Mom's Joy Room collection, joining the Rhett & Scarlett "Tara's Theme" piece. Together they represent two very different sides of the story — the romance at its center and the quieter loyalty of its household. Acquired complete with original box in September 2026.

*"Some gifts win a smile. This one won Mammy's trust — and a rare peek of
red beneath her Sunday best."*

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PROPRIETOR

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