

# MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

## CERTIFICATE OF AUTHENTICITY



*Vintage novelty souvenir paddle*

### CURRENT MARKET VALUE

**\$10 – \$25**

*Based on comparable sales of novelty  
souvenir "attitude adjuster" paddles*

### "Attitude Adjuster" Novelty Paddle

*West Virginia Souvenir Novelty*

#### HISTORY

Novelty "attitude adjuster" paddles were a common gag-gift souvenir sold at tourist shops, gas stations, and roadside stands across the country from the mid-20th century onward, often personalized with a state or regional name — in this case, West Virginia. Meant purely as tongue-in-cheek humor rather than functional use, these wooden paddles were typically sold alongside other novelty gift-shop items and have since become a small, nostalgic footnote of American roadside and souvenir-shop culture.

#### NOTABLE INFORMATION

- ♦ Type: Wooden novelty gag-gift paddle
- ♦ Regional branding: West Virginia souvenir
- ♦ Era: mid-to-late 20th century roadside/gift-shop item
- ♦ Condition: good, consistent with age

#### COLLECTOR NOTES

This is a modest, purely nostalgic novelty piece — collected mainly by roadside-Americana and regional-souvenir enthusiasts rather than serious antique collectors. Value stays low, but state-specific examples in good condition do have a small, steady following among West Virginia memorabilia collectors specifically.

Mom's Joy Room | Morgantown, WV  
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Sandy Wade, Proprietor

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