

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF AUTHENTICITY & VALUATION

Vintage Cloth Character Animal — Original Hang Tag Intact

"ART IN CLOTH" BUNNY RABBIT

Georgene Novelties, Inc., New York — Circa 1940s



22" Georgene Novelties Cloth Bunny Rabbit
Floral Print Body, Plaid Skirt — Original Hang Tag Present

MARKET VALUE

\$100–200

*Realistic quick-sale price,
private/shop market*

ESTIMATED WORTH

\$250–400

*Ceiling value, specialty
collector/auction*

"Art in Cloth" Georgene Novelty Bunny Rabbit — 22"

Georgene Novelties, Inc., New York — Circa 1940s

HISTORY

Georgene Novelties, Inc. was a New York toy manufacturer active from the 1930s through the 1950s, best known today for its licensed Raggedy Ann & Andy line but also producing original character cloth dolls and stuffed animals marketed under its "Art in Cloth Dolls" branding. This 22" bunny rabbit features a floral calico-print cotton body, long upright ears with matching fabric and a yellow satin bow, hand-stitched facial features, mitt-style paws, and a removable plaid cotton skirt over knit-textured green feet — all consistent with Georgene's handcrafted construction of the era. The original diamond-shaped hang tag remains attached, reading "Art in Cloth Dolls — Bunny Rabbit — an Original Georgene Novelty" — direct, mark-confirmed authentication of both maker and model name.

NOTABLE INFORMATION

- ♦ 22" tall, all-cloth Georgene Novelties construction
- ♦ Floral calico print body and ears, yellow satin ear bow
- ♦ Plaid cotton skirt, green knit-textured feet, mitt-style paws
- ♦ Original hang tag present: "Art in Cloth Dolls — Bunny Rabbit — an Original Georgene Novelty"

COLLECTOR NOTES

Georgene character animals are collected alongside the brand's better-known Raggedy Ann & Andy dolls, with large, well-preserved, tagged examples commanding the strongest prices. Size, costume completeness, and tag presence are the primary value drivers — this bunny checks all three, supporting the higher Estimated Worth figure for a specialty collector or auction sale.

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Sandy Wade, Proprietor

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