

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF DESCRIPTION & VALUATION

Limited Edition Sculptured Artist Doll — New Old Stock with Original Tags

GEPPETTO & PINOCCHIO

By Faith Wick — Edition 77 of 500 — Circa 1970s



*Faith Wick "Geppetto/Pinocchio" — Edition 77/500
New Old Stock, Complete with Original Hang Tags*

CURRENT MARKET VALUE

\$95 – \$225

*Faith Wick limited edition sculptured artist doll
New old stock condition with original tags
Edition 77/500, circa 1970s
NIADA artist market data 2024–2025*

Geppetto & Pinocchio Sculptured Artist Doll

By Faith Wick — Limited Edition 77 of 500

New Old Stock, Original Tags — Circa 1970s

DESCRIPTION

This two-figure sculptured artist doll set depicts Geppetto, dressed in his signature red cap, green vest, and rolled shirtsleeves, holding his marionette creation Pinocchio, shown here in his classic diamond-patterned harlequin costume and pointed cap. The set was created by renowned doll artist Faith Wick, a National Institute of American Doll Artists (NIADA) member from Minnesota whose hand-sculpted character dolls earned national recognition beginning in the 1970s. This example is numbered 77 of a limited edition of 500, and is reported to be in **new old stock condition, complete with original hang tags** — meaning it was never removed from its original packaging or display-worn, a meaningfully scarcer condition than the examples typically found in the resale market today.

NOTABLE INFORMATION

- ✦ Artist: Faith Wick, NIADA doll artist (Minnesota)
- ✦ Edition: Numbered 77 of 500
- ✦ Era: Circa 1970s
- ✦ Condition: New old stock — never displayed, original tags intact
- ✦ Subject: Two-figure set — Geppetto holding Pinocchio marionette

✦ *"Faith Wick began her doll-making career after her family's roadside 'Fairyland' attraction in Minnesota closed, going on to become one of the most nationally recognized character doll*

artists of her generation — her hand-sculpted work is now preserved in a dedicated museum of her doll dioramas." ♦

Honest Disclosure: Values for Faith Wick's work vary enormously by piece — her mass-produced lines for companies like Effanbee and Silvestri commonly sell in the \$20–\$50 range, while her rarer hand-sculptured limited editions and NIADA-signed pieces have sold as high as \$250+. This "Geppetto/Pinocchio" edition has appeared at auction for as little as \$20, though that result appears to reflect a bulk, no-reserve auction lot rather than typical retail/collector demand. The valuation above reflects this piece's genuinely scarce new-old-stock condition with original tags, which is a meaningful step up from the well-worn or displayed examples that dominate most sold listings.

Mom's Joy Room | Morgantown, WV

Certificate Issued: July 2026 | Values based on eBay, Apple Tree Auction & artist doll market data 2024–2025

Sandy Wade, Proprietor

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Proprietor
(304) 282-3671