

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF AUTHENTICITY



American Character Whimsies, 1960-61

CURRENT MARKET VALUE

\$50 – \$100

*Based on recent auction/estate sale comparables
for boxed, complete examples*

Hedda Get Bedda

American Character Whimsies Three-Face Doll, 1960–1961

HISTORY

Introduced in 1960 by the American Character Doll Company, Hedda Get Bedda was part of the beloved "Whimsies" line and quickly became one of the most memorable novelty dolls of the era. Her gimmick was irresistible to children: a rotating three-face head that could be turned to show Hedda "sick" (with chicken pox), fussy, or feeling better — a playful, interactive take on a child's changing moods. She was originally sold with a companion bed, reinforcing the "get better" theme. The line was only produced for a short run in 1960–1961, making complete, well-preserved examples increasingly hard to find today.

NOTABLE INFORMATION

- ♦ Manufacturer: American Character Doll Co., 1960–1961
- ♦ Line: "Whimsies" — novelty three-face rotating head design
- ♦ Three expressions: sick/chicken pox, fussy, and well/happy
- ♦ Approx. 19" tall
- ♦ Originally sold with a companion doll bed
- ♦ Condition and completeness (bed, tags) significantly affect value

COLLECTOR NOTES

Hedda Get Bedda occupies a fun niche among mid-century American character dolls — equal parts toy and mechanical novelty. Collectors of three-face/multi-face dolls (a category that also includes Trilby, Trudy, and similar figures already in this collection) prize her for her whimsical concept and short production run. Examples with original clothing and undamaged face-turning mechanisms bring the strongest prices.

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Sandy Wade, Proprietor

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