

MOM'S JOY ROOM

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CERTIFICATE OF AUTHENTICITY



Rushton Star Creation rubber-face plush cow, 1950s — moo mechanism working

CURRENT MARKET VALUE

\$150 – \$325

Based on comparable sales of Rushton "Daisy Belle" rubber-face cows in good, working condition

"Daisy Belle"

Rushton Star Creation Rubber-Face Plush Cow — 1950s

HISTORY

"Daisy Belle" is one of the most beloved characters from the Rushton Company's Star Creation line, produced in Atlanta, Georgia during the 1950s. Like the rest of the Star Creation family, Daisy Belle pairs a soft plush spotted body with a molded, hand-painted rubber face — giving her an endearingly expressive, wide-eyed look complete with curly mohair "hair," floppy ears, and her signature bell collar. A working internal mechanism produces a "moo" sound when the doll is squeezed or tilted, a novelty feature that was a major selling point when she was new and remains a key value driver for collectors today.

NOTABLE INFORMATION

- ◆ Maker: Rushton Company, Atlanta, Georgia
- ◆ Character: "Daisy Belle" — Rushton Star Creation line
- ◆ Construction: molded rubber/vinyl face, soft plush spotted body, mohair curl detailing
- ◆ Bell collar accent, floppy ear detailing
- ◆ Sound mechanism: "moo" function confirmed working
- ◆ Era: 1950s
- ◆ Condition: good, with no major damage noted

COLLECTOR NOTES

Daisy Belle is a genuinely sought-after figure among Rushton collectors — she turns up regularly in "best of" collector price guides and videos citing \$300+ sales for well-preserved examples. A confirmed working moo mechanism is a meaningful value driver here, since the internal squeaker/voice box frequently fails or is removed over the decades. As with all Rushton rubber-face pieces, an intact, uncracked rubber face is the other major factor in top-end pricing.

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Sandy Wade, Proprietor

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