

MOM'S JOY ROOM

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CERTIFICATE OF DESCRIPTION & VALUATION

Rushton Star Creations Jointed Mohair Teddy Bear with Sleep Eyes — Atlanta, GA, mid-20th century



MARKET VALUE

\$150–300

Realistic quick-sale price, private/shop market

ESTIMATED WORTH

\$350–550

Ceiling for antique teddy bear & Rushton specialty collectors



*Rushton Star Creations jointed mohair teddy bear
Original "Rushton Star Co." fabric tag — still legible
Glass sleep eyes, red satin bow, golden-tan mohair*

Rushton Star Creations — Jointed Mohair Teddy Bear with Sleep Eyes *Rushton Company, Atlanta, Georgia — c.1950s–1960s*

HISTORY

The Rushton Company of Atlanta, Georgia was one of the most beloved American stuffed animal manufacturers of the mid-20th century, operating under the trade name "Rushton Star Creations" — a name still visible on this bear's original sewn-in fabric identification tag. Founded in the early 20th century, Rushton achieved its greatest fame in the 1950s and 1960s with a distinctive line of plush animals featuring molded rubber faces — whimsical, character-rich creations like the well-known Jack & Jill pair, the Grandma & Grandpa duo, and the charming Daisy Belle cow, all of which are also represented in this shop's collection. It is that rubber-face line that made the Rushton name recognizable to most collectors today.

This bear, however, represents a far less common corner of the Rushton catalog: a traditional jointed mohair teddy bear constructed in the classic manner — glass sleep eyes, stitched nose and mouth, fully jointed limbs and head, golden-tan curly mohair pile with contrasting cream inner ears and paw pads,

and a jaunty red satin bow at the throat. This style predates and runs alongside the rubber-face era but was produced in far smaller quantities, making surviving confirmed-tagged examples genuinely scarce. While the rubber-face Star Creations animals are relatively easy to find today, a Rushton mohair sleep-eye teddy bear with its original tag still intact is a considerably rarer proposition for collectors.

The "Rushton Star Co." tag — the same red star logo visible on the rubber-face animals — here confirms unambiguously that this traditional-style bear came from the same Atlanta factory, connecting the two sides of the Rushton catalog in one piece. Dating this bear precisely is difficult since Rushton rarely dated individual pieces, but construction details and mohair pile style point to the 1950s–1960s production window, consistent with the brand's peak output era.

NOTABLE INFORMATION

- ✦ Maker: Rushton Company ("Rushton Star Creations"), Atlanta, Georgia
- ✦ Type: Traditional jointed mohair teddy bear — distinct from the well-known rubber-face Star Creation line
- ✦ Construction: Fully jointed at head, shoulders, and hips; glass sleep eyes; stitched nose and mouth
- ✦ Mohair: Golden-tan curly mohair pile, cream inner ears and paw pads
- ✦ Identification: Original "Rushton Star Co." fabric tag sewn in — present and legible
- ✦ Accessories: Original red satin bow tie at throat
- ✦ Era: c.1950s–1960s (Rushton's peak production period)

Collector's note: Sleep-eye Rushton teddy bears are considerably scarcer on today's market than the brand's rubber-face Star Creation animals, since Rushton is chiefly associated with that distinctive rubber-face line. A confirmed tagged example like this one — retaining both the original fabric tag and the original red satin bow — commands solid interest from both Rushton specialists and general antique American teddy bear collectors. Market Value reflects realistic shop/private-sale pricing for a confirmed, complete, tagged example in good vintage condition; Estimated Worth reflects the ceiling a dedicated Rushton or antique teddy bear specialist might pay for an authenticated sleep-eye bear of this scarcity.

"Not the bear everyone knows — the bear almost no one finds. A Rushton with sleep eyes and a tag

still on is the one collectors go looking for."

Mom's Joy Room | Morgantown, WV
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