

MOM'S JOY ROOM

2964 Fairmont Road, Morgantown, WV 26501 | (304) 282-3671

CERTIFICATE OF AUTHENTICITY



Shown in original Missoni-branded gift box

CURRENT MARKET VALUE

\$60 – \$120

*Limited-edition designer charity collaboration,
New With Tags, in original box*

Missoni x Holt Renfrew

"OrphanAid Africa" Charity Teddy Bear — 2012, Canada

HISTORY

In the fall of 2012, luxury Italian fashion house Missoni partnered exclusively with Canadian department store Holt Renfrew to design a limited-edition plush bear (and matching elephant) in Missoni's celebrated zigzag chevron knit print. The collaboration was spearheaded by Margherita Missoni to benefit OrphanAid Africa, a charity supporting orphaned and vulnerable children and families in Ghana. The bear and elephant retailed for \$50 each, sold exclusively through Holt Renfrew stores and holtrenfrew.com across Canada, with proceeds directed toward the charity's \$100,000 fundraising goal. As a one-season charity exclusive from a major luxury house, the piece was never mass-produced or re-issued.

NOTABLE INFORMATION

- ✦ Designer: Missoni (Margherita Missoni collaboration)
- ✦ Retailer: Holt Renfrew, Canada — exclusive release, Fall 2012
- ✦ Charity beneficiary: OrphanAid Africa
- ✦ Material: Missoni's signature multicolor zigzag chevron knit
- ✦ Original retail price: \$50 CAD
- ✦ Includes original Missoni hang tag and branded gift box
- ✦ Condition: New, unused — tag and box intact
- ✦ Limited-edition, single-season charity release — not reissued

COLLECTOR NOTES

This piece sits at the crossroads of two collecting categories: designer fashion memorabilia and charity limited editions. Missoni's zigzag print is one of the most recognizable textile patterns in luxury fashion, and pairing it with a for-charity plush release (rather than a garment or handbag) makes this bear an unusual and appealing crossover collectible. Examples that retain their original box and tags, as this one does,

command the strongest prices among Missoni and philanthropic-fashion collectors.

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Certificate Issued: July 2026

Sandy Wade, Proprietor

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